

Alumni Leader

Role Description 2018/19

An alumni leader is a previous participant who loved the experience of coming on one of our treks and wants to do it again. They are organised, adventurous and most of all, motivated to recruit a team.

As an Alumni Leader, your role is to recruit a team of your friends or colleagues to take on the Challenge with you. You will receive discounts based on the number of teammates you recruit. We have laid out the funding options for your team, and your personal discounts, below.

Challenge Details

Destination

Great Wall of China

Departure Date

3rd September 2019

Itinerary

Please see the [Challenge Info Pack](#) for full details.

Funding Options

All participants on an Alumni Challenge will have the option to either self-fund their challenge, or to fundraise for one of our partner charities.

All participants will pay a registration fee of £390. This will be paid in two installments: £195 upon sign up, and £195 in December 2018.

After this, it's up to each participant individually to choose how they will cover the remaining costs of their challenge. There are three different options, as follows:

Option 1: Self-Fund - Pay a balance payment of £1745 to Choose a Challenge 8 weeks before departure.

Option 2: Fundraise - Raise £3490 for one of our charity partners. The deadline to complete your fundraising will be 8 weeks before departure.

Option 3: Flexi Fund - Fundraise for one of our charity partners and (up to 10 weeks before departure) pay an additional installment of £395 to reduce your



fundraising target to £2700. This target is due to the charity 8 weeks before departure.

Leader Discounts

We really value our leaders, and we want to reward all the hard work that you put into recruiting your team. We've set up a discount programme that means the more teammates you get signed up, the less you'll pay for your trip.

If you recruit 12 people, we'll cover the second installment of your registration fee (£195).

If you recruit more than 12 people you will receive a discount of £215 off your balance payment per participant, from a minimum of 13 participants to a maximum of 20.

For example, if you were to recruit 20 people, you would receive a discount of £1720 (£215 x 8), bringing your balance payment down to £25. This is in addition to us waiving the second instalment of your registration fee for getting the initial 12 participants onboard.

Therefore if you recruit 20 people, you will pay a total of £220 (first instalment of registration fee £195 + maximum discounted balance payment £25).

Please note that Leader Discounts are only available if you select our Self-Fund option.